

PLEKHANOV RUSSIAN



UNIVERSITY OF ECONOMICS

COURSE LIST & SELECTION

Exchange, Erasmus+ and Visiting Students

Academic Year 2019/2020



Welcome to Plekhanov Russian University of Economics!

In this booklet, you will find a list of PRUE faculties with programs and courses available in 2019/2020 academic year. Please, look carefully thorough the list and decide, courses from which Faculty and level (bachelor or master) are most relevant for your curriculum.

The next step is to indicate the chosen Faculty and level of study (bachelor or master) in your application form. You will be nominated by Inbound coordinator to a chosen Faculty and level of study (bachelor or master).

Important! You can take courses from different programs but within the chosen Faculty and level only. Therefore, please, firstly look through courses proposed by each faculty and then decide which Faculty and level of study to choose. Once chosen, you will not be able to change the Faculty.

RUSSIAN LANGUAGE COUSES

The department of Russian Language and Speech Culture was established more than 40 years ago, precisely in order for foreign students who come to study at our university, could master the Russian language at a high level, which in the future would allow them to receive a quality education on an equal basis with native speakers. The department of Russian Language and Culture of speech operates in two directions - work with foreign trainees, bachelors, masters and graduate students and work with students-native speakers.

How student can registration on this courses?

When you arrive in Moscow, you will have day when you can choose the courses and you should ask your faculty coordinator who responsible for the course about Russian language course. Because not all universities give credits for this course. If your university give credits for it, you are free to choose.

LEARNING AGREEMENT

(For Erasmus Students ONLY)

Some universities require this document before the arrival of the student. Therefore, those who need the Learning Agreement signed before arriving to Moscow, should contact directly the Faculty coordinator at PRUE where they have been nominated.

Before the departure:

The Learning Agreement should be signed and updated by the academic coordinator before leaving PRUE.

Should you need any further academic information concerning courses, programs, learning agreements etc. please do not hesitate to contact faculty coordinators.

ECTS credits information

1 ECTS credit represents 36 academic hours of total study, including contact study and self-study

1 academic hour = 45 minutes

PLEKHANOV RUSSIAN UNIVERSITY OF ECONOMICS

FACULTY	FACULTY COORDINATOR
Faculty of Finance	<i>Ms. Inga Koryagina, Mr. Marat Gataullin</i> e-mail: ffint@rea.ru tel.: +7 499 237 85 07 Room number and building: room 616, building 6
Faculty of Marketing	<i>Ms. Olga Grineva</i> e-mail: Grineva.OO@rea.ru tel.:+7 499 237 83 51 Room number and building: 620 (3)
Faculty of Hotel, Restaurant, Tourism and Sport Industry	<i>Ms. Tatiana Skryl</i> e-mail: Skryl.TV@rea.ru tel.: +7 903 500 19 79 Room number and building: 722, building 3
Faculty of Management	<i>Ms. Arina Krukova</i> e-mail: arinakriukova@gmail.com tel.: 89035794923 Room number and building: 2 building, 334
International business school (IBS)	<i>Ms. Katterin Figueroa Castillo (Bachelor programs)</i> E-mail: ibs-internationals2013@yandex.ru <i>Ms. Lavrova Maria (Master programs)</i> E-mail: mariaol@mail.ru tel.: 8 499 236 4741 Room number and building: 159 b.1
Faculty of Trade Economics and Commodity Science	<i>Ms. Alexandra Utkina</i> e-mail: utkinaAS@yandex.ru tel.: +7 926 737 53 44 Room number and building: 554 (6)

ENGLISH TAUGHT COURSES

FACULTY OF FINANCE

Bachelor program

Program: Economics

Track title: Corporate Finance

Year 1				
Fall Semester				
№	Course	Credits	Contact hours	Total workload
1	History	3	48	108
2	History of Economics	2	30	72
3	English Language	2	44	72
4	Emergency Management (course taught in Russian)	2	30	72
5	Mathematical Analysis	5	72	180
6	Information Technology	4	42	144
7	Microeconomics	6	108	216
8	Sports	1	36	36
9	Elective Disciplines in Physical Culture and Sports	-	54	54
10	Psychology	3	44	108
11	Elective course: Ethics in Business Communication or Russian Language and Culture of Speech in Professional Activities	2	30	72
	TOTAL	30		

Year 1				
Spring Semester				
№	Course	Credits	Contact hours	Total workload
1	Linear Algebra	4	58	144
2	Theory of Statistics	3	44	108
3	Information Systems in Economics	2	26	72
4	Macroeconomics	6	109	216
5	Management	4	46	144
6	Law	4	48	144
7	English Language	2	44	72
8	Mathematical Analysis	4	58	144
9	Sports	1	36	36
10	Elective Disciplines in Physical Culture and Sports	-	54	54
	TOTAL	30		

FACULTY OF FINANCE

Bachelor program

Program: Economics

Track title: Corporate Finance

Year 2				
Fall Semester				
№	Course	Credits	Contact hours	Total workload
1	English Language	2	44	72
2	Philosophy	4	48	144
3	Economic Statistics	4	58	144
4	Regional Economics	3	44	108
5	Finance	4	65	144
6	Labour Economics	4	60	144
7	Enterprise Economics	2	30	72
8	Elective Disciplines in Physical Culture and Sports	-	54	54
9	Sociology	3	30	108
10	Theory of Probabilities and Mathematical Statistics	4	72	144
	TOTAL	30		

Year 2				
Spring Semester				
№	Course	Credits	Contact hours	Total workload
1	English Language	3	50	108
2	History of Economic Science	2	30	72
3	Accounting	3	54	108
4	Econometrics	4	48	144
5	Marketing	3	44	108
6	International Economics and International Economic Relations	4	48	144
7	Enterprise Economics	3	48	108
8	Elective Disciplines in Physical Culture and Sports		54	54
9	Planning and Forecasting in Economics	3	44	108
10	Money, Credit, Banking	5	68	180
	TOTAL	30		

* Student may select courses from the list of different years of the program if time-table permits

FACULTY OF FINANCE

Bachelor program

Program: Economics

Track title: Corporate Finance

Year 3				
Fall Semester*				
№	Course	Credits	Contact hours	Total workload
1	English Language	2	46	72
2	Institutional Economics	2	44	72
3	Economic Analysis	2	30	72
4	Elective Disciplines in Physical Culture and Sports	-	56	56
5	Tax and Taxation	4	58	144
6	Financial Calculations	5	62	180
7	Corporate Finance	5	57	180
8	Insurance	5	50	180
9	Elective course: Mathematical workshop for economists and managers or Risk Management	4	44	144
10	Elective course: Interdisciplinary project " impact of external and internal factors on business value"	1	7	36
TOTAL		30		
<i>* - Semester recommended for international exchange</i>				

Year 3				
Spring Semester*				
№	Course	Credits	Contact hours	Total workload
1	English Language	3	50	108
2	Elective disciplines in physical culture and sports	-	56	56
3	Securities Market	5	60	180
4	Business Law	3	32	108
5	Financial Law	3	32	108
6	Financial Management	4	64	144
7	Company Assets Valuation	4	64	144
8	Investment Projects Financing	4	56	144
9	Interdisciplinary project 'Impact of External and Internal Factors on Business Value'	1	9	36
10	Traineeship: Introduction to Profession	3	42	108
TOTAL		30		
<i>* - Semester recommended for international exchange</i>				

FACULTY OF FINANCE

Bachelor program

Program: Economics

Track title: Corporate Finance

Year 4				
Fall Semester*				
№	Course	Credits	Contact hours	Total workload
1	Financial Law	5	48	180
2	International Investments	4	58	144
3	Securities Market	4	44	144
4	Financial Planning	4	44	144
5	Financial Monitoring	4	44	144
6	Elective course: Investment Projects Financing or International financial markets and international financial institutions	6	72	216
7	Elective course: Discipline in English or Startup Management or Financial Risk Management	3	44	108
TOTAL		30		
* - Semester recommended for international exchange				

Year 4				
Spring Semester				
№	Course	Credits	Contact hours	Total workload
1	Elective course: Company Cash Flow Management or Investment Design	6	72	216
2	Elective course: Discipline in English or Securities Portfolio Management or International Financial Management	3	58	108
3	Traineeship: Introduction to Profession	6	-	216
4	Predegree Practice	6	-	216
5	Final State Exam	3	-	108
6	Thesis Defence	6	-	216
TOTAL		30		

Elective course means that the group personally select one between two-three offered elective courses each academic year.

FACULTY OF FINANCE

Master program

Program: Finance and Credit

Track title: Financial Analytics

Year 1				
Fall Semester				
№	Course	Credits	Contact hours	Total workload
1	Economic Theory (advanced level)	2	42	72
2	Statistical Methods in Finance	4	48	144
3	Methodology and Methods of Research in Economy	2	16	72
4	Econometrics (advanced level)	3	16	108
5	International Financial Reporting Standards	3	30	108
6	Financial Management (advanced level, ACCA standard)	4	34	144
7	Students' Research Work in Semester (Year 1)	3	8	108
8	Traineeship: Introduction to Profession	1	14	36
	TOTAL	22		

Year 1				
Spring Semester*				
№	Course	Credits	Contact hours	Total workload
1	Economic Theory (advanced level)	3	31	108
2	Credit and Credit System (advanced level)	4	62	144
3	Mathematical Support of Financial Solutions	4	30	144
4	Financial Risk Management	3	30	108
5	Intercultural and Business Communications in Foreign Language	2	16	72
6	Elective course: Game Theory in Financial Management or International Business and Management	4	30	144
7	Corporate Finance (advanced level, ACCA standard)	4	52	144
8	Elective course: Project Financing or Venture Capital Financing	3	30	108
9	Management Accounting and Analysis	4	34	144
10	Students' Research Work in Semester (Year 1)	3	8	108
11	Traineeship: Introduction to Profession	1	14	36
12	Students' Research Practice	3	4	108
	TOTAL	38		
	* - Semester recommended for international exchange			

FACULTY OF FINANCE

Master program

Program: Finance and Credit

Track title: Financial Analytics

Year 2				
Fall Semester*				
№	Course	Credits	Contact hours	Total work-load
1	Elective course: Management of Company's Value or Technical and Fundamental Analysis of Securities Market	3	28	108
2	Company Strategy and Competitiveness	4	42	144
3	Elective course: Business Valuation or Alternative Investments	3	28	108
4	Financial Aspects of the Company Reorganization	4	42	144
5	Students' Research Work in Semester (Year 2)	6	10	216
6	Traineeship: Introduction to Profession	1	6	36
TOTAL		21		
* - Semester recommended for international exchange				

Year 2				
Spring Semester				
№	Course	Credits	Contact hours	Total work-load
1	Students' Research Practice	27	-	972
2	Predegree Practice	6	-	216
3	Thesis Defence	6	-	216
TOTAL		39		

ACADEMIC CALENDAR 2019-2020

Bachelor's Corporate Finance programme	Master's Financial Analytics programme
Fall (winter) Semester – 01.09.2019-25.01.2020	Fall (winter) Semester – 09.09.2019-11.01.2020
Orientation meetings for exchange students – 30.08.2019	Orientation meetings for exchange students – 06.09.2019
Examination period – 13.01.2020-25.01.2020	Examination period – 23.12.2019-11.01.2020
Spring (summer) Semester - 03.02.2020-04.07.2020	Spring (summer) Semester - 20.01.2020-04.07.2020
Orientation meetings for exchange students – 01.02.2020	Orientation meetings for exchange students – 17.01.2020
Examination period – 22.06.2020-04.07.2020	Examination period – 22.06.2020-04.07.2020

FACULTY OF MARKETING

Bachelor program

Program: Management

Track title: Marketing

Year 3				
Fall Semester				
№	Course	Credits	Contact hours	Total workload
1	Basics of Strategic Marketing	3	52	108
2	Marketing research	4	42	144
3	Internet-Marketing	3	42	108
4	Applied marketing research	3	42	108
5	International marketing	3	40	108
	TOTAL	16		

Year 3				
Spring Semester				
№	Course	Credits	Contact hours	Total workload
1	Marketing communications	4	42	144
2	Brand-management	4	42	144
3	Marketing metrics	2	20	72
	TOTAL	10		

Year 4				
Fall Semester				
№	Course	Credits	Contact hours	Total workload
1	Marketing of personnel	4	42	144
2	Services marketing	4	42	144
3	Marketing metrics (2nd part)	2	20	72
	TOTAL	10		

FACULTY OF MARKETING

Bachelor program

Program: Advertising and PR

Track title: Advertising and PR in commerce

Year 3				
Fall Semester				
Nº	Course	Credits	Contact hours	Total work-load
1	Marketing research	3	46	144
2	Design in advertising and PR	4	44	144
3	Advertising and PR campaign management	4	48	144
	TOTAL	12		

Year 3				
Spring Semester				
Nº	Course	Credits	Contact hours	Total work-load
1	Corporate social responsibility	4	46	144
2	Negotiating in advertising business	5	60	180
3	Crisis communication	4	46	144
4	Effectiveness of ad and PR projects	4	46	144
	TOTAL	17		

Year 4				
Fall Semester				
Nº	Course	Credits	Contact hours	Total work-load
1	Event marketing and PR	4	46	144
2	Digital tools of advertising and PR	3	44	108
3	Branding	3	44	108
4	Naming	3	44	108
	TOTAL	12		

FACULTY OF MARKETING

Master program

Program: Management

Track title: International Marketing

Year 1				
Spring Semester				
№	Course	Credits	Contact hours	Total workload
1	Marketing management	2	28	72
2	Strategic marketing	2	28	72
3	Services marketing	3	28	108
4	Marketing metrics	3	28	108
5	International marketing of innovative products	3	28	108
6	Internet marketing	4	28	144
7	Loyalty management	4	28	144
8	Marketing planning and auditing	4	28	144
9	Cross-cultural marketing	4	28	144
	TOTAL	29		

Year 2				
Fall Semester				
№	Course	Credits	Contact hours	Total workload
1	B2B marketing	3	28	108
2	Management of marketing projects	4	42	144
3	Brand-management	4	42	144
4	Management of integrated marketing communications	3	28	108
5	Customer care	3	28	108
	TOTAL	17		

FACULTY OF MARKETING

Master program

Program: Management

Track title: Marketing and Entrepreneurship in Global Economy

Year 1				
Spring Semester				
№	Course	Credits	Contact hours	Total workload
1	Marketing management	2	28	72
2	Strategic marketing	2	28	72
3	Services marketing	3	28	108
4	Marketing metrics	3	28	108
5	International marketing of innovative products	3	28	108
6	Marketing planning and auditing	4	28	144
7	Cross-cultural marketing	4	28	144
	TOTAL	21		

Year 2				
Fall Semester				
№	Course	Credits	Contact hours	Total workload
1	B2B marketing	3	28	108
2	Management of marketing projects	4	42	144
3	Marketing of small and medium business	4	28	144
4	Management of integrated marketing communications	3	28	108
	TOTAL	10		

ACADEMIC CALENDAR 2019-2020

Fall (winter) Semester	Spring (summer) Semester
September, 1 – January, 25	February, 1 – July, 15
Orientation meetings for exchange students – August, 30	Orientation meetings for exchange students - January, 25
Examination period – January 15-January, 25	Examination period - July, 1-15

FACULTY OF HOTEL, RESTAURANT, TOURISM AND SPORT INDUSTRY

Bachelor program

Program: Hospitality Management

Track title: Hospitality and Tourism

Year 3				
Fall Semester				
No	Course	Credits	Contact hours	Total workload
1.	Service Marketing (including project)	5	42	180
2.	Business Communications	3	28	108
3.	Economics of Business (Hospitality)	5	42	180
4.	Hotel Business Management	5	42	180
5.	Basic Course of Foreign Language (German/Spanish/ French)	4	42	144
6.	Hospitality and Tourism Research Project	3	16	108
7.	World Hospitality Industry: Introduction to International markets	3	28	108
8.	Business Game	2	8	72
	TOTAL	30		

Year 3				
Spring Semester				
No	Course	Credits	Contact hours	Total workload
1.	Service Marketing (including project)	5	42	180
2.	Tourism Development	4	42	144
3.	Strategy Management (Hospitality)	5	42	180
4.	Revenue Management	4	42	144
5.	Practical Course of Foreign Language (German/Spanish/ French)	4	42	144
6.	Hospitality and Tourism Research Project	3	16	108
7.	Cross-cultural Management	3	28	108
8.	Business Game	2	8	72
	TOTAL	30		

FACULTY OF HOTEL, RESTAURANT, TOURISM AND SPORT INDUSTRY

Master program

Program: Hospitality Management

Track title : Hospitality and Tourism

Year 1				
Fall Semester				
No	Course	Credits	Contact hours	Total workload
1.	Microeconomics (advance level)	5	42	180
2.	Strategy Management of Hotel Enterprise	3	28	108
3.	Macroeconomics (advance level)	5	42	180
4.	Revenue Management of Hotel Enterprise	5	42	180
5.	Base Course of Foreign Language (German/Spanish/ French)	3	28	144
6.	Hospitality and Tourism Research Project	3	16	108
7.	Planning and Forecasting in Hotel Management	3	28	108
8.	Marketing in Hotel Industry	3	28	72
	TOTAL	30		

ACADEMIC CALENDAR 2019-2020

Fall (winter) Semester	Spring (summer) Semester
Fall (winter) Semester – 01/09/2019 – 31/01/2020	Spring (summer) Semester – 01/02/2020 – 30/06/2020
Orientation meetings for exchange students – any time upon the student's arrival	Orientation meetings for exchange students - any time upon the student's arrival
Examination period – 20/12/2019 – 15/01/2020	Examination period – 01/06/2020 – 20/06/2020

FACULTY OF MANAGEMENT

Bachelor program

Program: Management

Track title : Management of organization

Year 1				
Fall Semester				
№	Course	Credits	Contact hours	Total workload
1.	Microeconomic	5	58	180
2.	Macroeconomics	5	58	180
3.	Law	4	44	144
4.	Business ethics	2	30	72
5.	Foreign language. Part 1	2	30	72
6.	Mathematics	4	58	144
7.	Information technologies	4	46	144
8.	Theory of management	4	44	144
9.	Sociology	3	44	108
10.	Business communication	2	30	72
Total		35		

Year 1				
Spring semester				
№	Course	Credits	Contact hours	Total workload
1.	History	3	44	108
2.	History of management thought	2	30	72
3.	Foreign language. Part 1	2	30	72
4.	Mathematics	4	58	144
5.	Information technologies in management	3	30	108
6.	Theory or organization	4	58	144
7.	Psychology	4	44	144
Total		22		

FACULTY OF MANAGEMENT

Bachelor program

Program: Management

Track title : Management of organization

Year 2				
Fall Semester				
№	Course	Credits	Contact hours	Total workload
1.	Project management	4	44	144
2.	Accounting	3	44	108
3.	Foreign language. Part 2	2	44	72
4.	Probability theory and mathematical statistics	4	58	144
5.	Statistics	5	44	180
6.	Organizational behavior	4	44	144
7.	Marketing	4	42	144
8.	Practical workshop: methods and instruments in management	4	58	144
	Total	30		

Year 2				
Spring semester				
№	Course	Credits	Contact hours	Total workload
1.	Business organization	4	58	144
2.	Economic analyses	4	44	144
3.	Finance	4	44	144
4.	Econometrics and modeling in management	4	58	144
5.	Philosophy	4	44	144
6.	Foreign language. Part 2	3	44	108
7.	Corporate social responsibility	4	44	144
8.	Practical workshop: mathematical foundations of management analytic	3	58	144
	Total	30		

FACULTY OF MANAGEMENT

Bachelor program

Program: Management

Track title : Management of organization

Year 3				
Fall Semester				
№	Course	Credits	Contact hours	Total workload
1	Human resources management	3	44	108
2	Methods of managerial decision making	3	44	108
3	Production and operational management	3	44	108
	Foreign language. Part 3	2	44	72
5	Innovation management	3	58	108
6	State and municipal management	3	44	108
	Crisis management	4	44	144
8	Business analyses	4	44	144
9	International management	4	44	144
	Total	29		

Year 3				
Spring semester				
№	Course	Credits	Contact hours	Total workload
1.	Strategic management	4	72	144
2.	Foreign language. Part 3	3	44	108
3.	Organizational design	3	30	108
4.	Corporate management. Part 1	4	44	144
5.	Forecasting and planning in management	3	30	108
6.	Economic law	2	28	72
7.	Brand management	4	58	144
8.	Taxes and taxation	4	58	144
9.	Management of changes	3	44	108
10.	Business correspondence and business communication	3	44	108
11.	Practical workshop: educational corporation	6	42	216
	Total	39		

FACULTY OF MANAGEMENT

Bachelor program

Program: Management

Track title : Management of organization

Year 4				
Fall Semester				
№	Course	Credits	Contact hours	Total workload
1.	Corporate management	4	58	144
2.	Strategy of corporate structure	4	44	144
3.	Process management	4	44	144
4.	Business planning	4	58	144
5.	Business evaluation	4	58	144
6.	Innovation management	3	30	108
	Total	23		

Master programs

Program: Management

Track title: Management of organization

Year 1				
Fall Semester				
№	Course	Credits	Contact hours	Total workload
1.	Foreign language of professional and business communication	3	30	108
2.	Business and scientific communications	2	16	72
3.	Modern management concepts	3	30	108
4.	Methodology and research methods in management	3	30	108
5.	Financial diagnostics and development of prospect's modeling	4	30	108
6.	Design of management systems	4	28	144
	Total	19		

FACULTY OF MANAGEMENT

Master program

Program: Management

Track title: Management of organization

Year 1				
Spring semester				
№	Course	Credits	Contact hours	Total workload
1.	Foreign language of professional and business communication	3	44	108
2.	Management economy	4	44	144
3.	Corporate management	3	30	108
4.	Methodology of socio-economic systems in management	3	28	108
5.	Building management architecture for large companies	4	28	144
6.	Analysis of innovation and investment projects effectiveness	4	28	144
7.	Audit management	5	40	180
8.	Business planning	5	40	180
9.	Ownership management	4	28	144
10.	Management of the business structure competitiveness	4	28	144
	Total	39		

Year 2				
Fall semester				
№	Course	Credits	Contact hours	Total workload
1.	Technology organization of effective business models	4	44	144
2.	Economic and mathematical modeling in management	4	44	144
3.	Organizational management reengineering	3	30	108
4.	Management of business projects	3	30	108
5.	Property risk management	3	30	108
6.	Creative management decisions	3	30	108
7.	Practice of obtaining primary professional skills	1	12	36
8.	Research work	6	12	216
	Total	27		

FACULTY OF TRADE ECONOMICS AND COMMODITY SCIENCE

Specialist (5 years) program

Program: Customs affair (specialist program)

Track title: Customs regulation and control; Commodity and expertise in customs affairs

№	Course	Credits	Contact hours	Total workload	Semester (Fall / Spring)
1.	Customs and tariff regulation of the foreign trade activity	3	42	108	Fall
2.	International trade	4	42	144	Fall
	Total	7			
1.	Information technologies and systems in customs affairs	7	84	252	Spring
2.	Management of customs affairs	3	56	108	Spring
3.	International trade organizations and trade agreements	3	42	108	Spring
	Total	13			

Bachelor program

Program: Commerce

Track title : Trade business and Commerce

№	Course	Credits	Contact hours	Total workload	Semester (Fall / Spring)
1.	Trade resources	4	42	144	Fall
	Total	4			
2.	Wholesale and dealer operations	4	42	144	Spring
	Total	4			

Bachelor program

Program: Commodity science

Track title: Commodity management and examination

№	Course	Credits	Contact hours	Total workload	Semester (Fall / Spring)
1.	Marketing	4	70	180	Fall
	Total	4			
1.	Chemistry	5	70	180	Spring
2.	Management	4	42	144	Spring
	Total	9			

FACULTY OF TRADE ECONOMICS AND COMMODITY SCIENCE

Master program

Program: Commerce

Track title: Organization and technologies of commerce

№	Course	Credits	Contact hours	Total work-load	Semester (Fall / Spring)
1.	Regulation of assortment policy in trade	3	28	108	Fall
2.	Private trademarks	3	28	108	Fall
3.	Business communication	2	14	72	Fall
	Total	8			
4.	Innovation Marketing Communications	3	28	108	Spring
	Total	3			

Master program

Program: Commodity science

Track title: Commodity policy in domestic and foreign trade

№	Course	Credits	Contact hours	Total workload	Semester (Fall / Spring)
1.	Regulation of assortment policy in trade	5	56	180	Spring
	Total	5			

ACADEMIC CALENDAR 2019-2020

BACHELOR /SPECIALIST DEGREE	MASTER DEGREE
Fall (winter) Semester – 02.09.2019 – 15.01.2020 <i>Examination period</i> – 16.01.2020 – 24.01.2020	Fall (winter) Semester – 17.09.2019 – 25.12.2019 <i>Examination period</i> – 26.12.2019 – 31.12.2019
Spring (summer) Semester - 08.02.2020 – 17.06.2020 <i>Examination period</i> – 18.06.2020 – 01.07.2020	Spring (summer) Semester – 21.01.2020 – 02.07.2020 <i>Examination period</i> – 03.07.2020 – 07.07.2020

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Bachelor program

Track title: Management

Program: Marketing

Year 1				
Fall Semester				
№	Course	Credits	Contact hours	Total workload
1.	History of Russia	3	30	108
2.	History of Management thought	2	28	72
3	Management theory	4	42	144
4	Information Technology	4	42	144
5	Law	4	42	144
6	Mathematics Part 1	3	56	108
7	Microeconomics	5	56	180
8	English language Part 1 <input type="checkbox"/> English Grammar <input type="checkbox"/> Business English <input type="checkbox"/> Business Correspondence	2	64	72
9	Practice course of Chinese Part 1	2	68	72
10	Practice course of Italian Part 1	2	68	72
11	Practice course of Spanish Part 1	2	68	72
12	Practice course of French Part 1	2	68	72
13	Practice course of German Part 1	2	68	72
	Total*	29		

Year 1				
Spring Semester				
№	Course	Credits	Contact hours	Total workload
1.	Organization theory	3	56	108
2.	Organizational behavior	3	42	108
3	Business communications	2	28	72
4	Psychology	3	28	108
5	Sociology	3	28	108
6	Mathematics Part 1	4	36	144
7	Macroeconomics	5	54	180
8	English language Part 1 <input type="checkbox"/> English Grammar <input type="checkbox"/> Business English <input type="checkbox"/> Business Correspondence	2	72	72
9	Practice course of Chinese Part 1	2	68	72
10	Practice course of Italian Part 1	2	68	72
11	Practice course of Spanish Part 1	2	68	72
12	Practice course of French Part 1	2	68	72
13	Practice course of German Part 1	2	68	72
	Total*	27		

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Bachelor program

Track title: Economics

Program: Finance and Credit

Year 1				
Fall Semester				
№	Course	Credits	Contact hours	Total workload
1.	History of Russia	3	30	108
2.	History of Economics	2	28	72
3	Sociology	3	28	108
4	Professional basis	2	28	72
5	Information Technology	4	36	144
6	Microeconomics	5	56	180
7	English language Part 1 <input type="checkbox"/> English Grammar <input type="checkbox"/> Business English <input type="checkbox"/> Business Correspondence	4	68	144
8	Calculus	4	72	144
9	Practice course of Chinese Part 1	2	68	90
10	Practice course of Italian Part 1	2	68	90
11	Practice course of Spanish Part 1	2	68	90
12	Practice course of French Part 1	2	68	90
13	Practice course of German Part 1	2	68	90
	Total*	29		

Year 1				
Spring Semester				
№	Course	Credits	Contact hours	Total workload
1.	Management	4	42	144
2.	Linear algebra	4	52	144
3.	Statistics: Theory of Statistics and Economic Statistics	3	42	108
4.	Information technologies in Economics	2	22	72
5.	Microeconomics	4	56	144
6.	English language Part 1 <input type="checkbox"/> English Grammar <input type="checkbox"/> Business English <input type="checkbox"/> Business Correspondence	4	72	108
7.	Calculus	5	72	180
8.	Practice course of Chinese Part 1	3	68	90
9.	Practice course of Italian Part 1	3	68	90
10.	Practice course of Spanish Part 1	3	68	90
11.	Practice course of French Part 1	3	68	90
12.	Practice course of German Part 1	3	68	90
	Total*	30		

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Bachelor program

Track title: Economics

Program: Finance and Credit

Year 2				
Fall Semester				
№	Course	Credits	Contact hours	Total workload
1.	Finance	4	56	144
2.	Theory of Probability and Mathematic Statistics	3	70	108
3	Statistics: Theory of Statistics and Economic Statistics	4	52	144
4	English Language <input type="checkbox"/> English Grammar <input type="checkbox"/> Business English <input type="checkbox"/> Business Correspondence	3	64	108
5	Financial Accounting and Analysis	4	56	144
6	Macroeconomics	4	56	144
7	Marketing	3	42	108
8	Practice course of Chinese Part 1	3	68	108
9	Practice course of Italian Part 1	3	68	108
10	Practice course of Spanish Part 1	3	68	108
11	Practice course of French Part 1	3	68	108
12	Practice course of German Part 1	3	68	108
	Total*	28		

Year 2				
Spring Semester				
№	Course	Credits	Contact hours	Total workload
1.	World Economics and International Economic Relations	4	42	144
2.	Audit	2	38	72
3	Business game "Business administration"	2	42	72
4	Corporate finance	4	56	144
5	Risk management	4	42	144
11	Practice course of Chinese Part 1	3	68	108
12	Practice course of Italian Part 1	3	68	108
13	Practice course of Spanish Part 1	3	68	108
14	Practice course of French Part 1	3	68	108
15	Practice course of German Part 1	3	68	108
16	Business administration	4	62	144
17	Macroeconomics	4	56	144
18	English Language <input type="checkbox"/> Proficiency <input type="checkbox"/> Advertising in Banking	3	72	108
	Total*	30		

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Bachelor program

Track title: Management

Program: Marketing

Year 2				
Fall Semester				
№	Course	Credits	Contact hours	Total workload
1.	Business accounting	3	42	108
2.	Logistics	4	28	144
3.	Practice course of Chinese Part 2	3	68	108
4.	Practice course of Italian Part 2	3	68	108
5.	Practice course of Spanish Part 2	3	68	108
6.	Practice course of French Part 2	3	68	108
7.	Practice course of German Part 2	3	68	108
8.	Marketing	5	52	180
9.	Socio-Economic Statistics	4	56	144
10.	Theory of Probability and mathematic statistics	3	56	108
11.	English language <input type="checkbox"/> English Grammar <input type="checkbox"/> Business English <input type="checkbox"/> Business Correspondence	5	48	180
	Total*	27		

Year 2				
Spring Semester				
№	Course	Credits	Contact hours	Total workload
1.	Economic analysis	4	42	144
2.	Consumer behavior	3	42	108
3.	Business game “Business administration”	4	32	144
4.	Practice course of Chinese Part 2	3	68	108
5.	Practice course of Italian Part 2	3	68	108
6.	Practice course of Spanish Part 2	3	68	108
7.	Practice course of French Part 2	3	68	108
8.	Practice course of German Part 2	3	68	108
9.	Market research	5	56	180
10.	Finance	4	56	144
11.	Business administration	5	56	180
12.	English language <input type="checkbox"/> Proficiency <input type="checkbox"/> Advertising	5	48	180
	Total*	33		

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Bachelor program

Track title: Economics

Program: Finance and Credit

Year 3				
Fall Semester				
№	Course	Credits	Contact hours	Total workload
1.	Labor Economics	3	56	108
2.	Econometrics	4	42	144
3.	Regional economics	3	42	108
4.	Planning and forecasting in Economics	3	42	108
5.	Law	4	42	144
6.	Securities market	3	38	108
7.	Financial management	3	48	108
8.	Practice course of Chinese Part 3	3	68	108
9.	Practice course of Italian Part 3	3	68	108
10.	Practice course of Spanish Part 3	3	68	108
11.	Practice course of French Part 3	3	68	108
12.	Practice course of German Part 3	3	68	108
13.	English language <input type="checkbox"/> Proficiency	2	34	54
14.	Financial English workshop <input type="checkbox"/> Structured Writing <input type="checkbox"/> Business Ethics	3	54	72
	Total*	30		

Year 3				
Spring Semester				
№	Course	Credits	Contact hours	Total workload
1.	Institutional economics	2	38	72
2.	Philosophy	4	42	144
3.	Insurance	4	48	144
4.	Financial mathematics	4	40	144
5.	Business price strategies	3	36	108
6.	Practice course of Chinese Part 3	3	68	108
7.	Practice course of Italian Part 3	3	68	108
8.	Practice course of Spanish Part 3	3	68	108
9.	Practice course of French Part 3	3	68	108
10.	Practice course of German Part 3	3	68	108
11.	English language <input type="checkbox"/> Proficiency	2	34	54
12.	Financial English workshop <input type="checkbox"/> Case Study <input type="checkbox"/> Banking	3	54	72
	Total*	24		

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Bachelor program

Track title: Management

Program: Marketing

Year 3				
Fall Semester				
№	Course	Credits	Contact hours	Total workload
1.	Marketing communications	3	28	108
2.	Methods of management decision-making	3	28	108
3.	Financial management	4	42	144
4.	Human Resource Management	3	28	108
5.	Operations management	3	42	108
6.	Practice course of Chinese Part 3	2	32	72
7.	Practice course of Italian Part 3	2	32	72
8.	Practice course of Spanish Part 3	2	32	72
9.	Practice course of French Part 3	2	32	72
10.	Practice course of German Part 3	2	32	72
11.	English language Proficiency	2	34	72
12.	Marketing English Workshop <input type="checkbox"/> Structured Writing <input type="checkbox"/> Business Ethics	2	34	72
	Total*	22		

Year 3				
Spring Semester				
№	Course	Credits	Contact hours	Total workload
1.	Strategic management	4	56	144
2.	Practice course of Chinese Part 3	2	32	72
3.	Practice course of Italian Part 3	2	32	72
4.	Practice course of Spanish Part 3	2	32	72
5.	Practice course of French Part 3	2	32	72
6.	Practice course of German Part 3	2	32	72
7.	English language <input type="checkbox"/> Proficiency	2	34	72
8.	Marketing English Workshop <input type="checkbox"/> Case Study <input type="checkbox"/> Advertising in banking	2	34	72
	Total*	10		

*Note that only one out of all offered foreign languages, excluding English, is taken. Therefore, the credits in the TOTAL are counted for one foreign language only.

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Bachelor program

Track title: Economics

Program: Finance and Credit

Year 4				
Spring Semester				
№	Course	Credits	Contact hours	Total workload
1.	Taxation	3	(42)	108
2.	Financial management	3	(42)	108
3	Banking	3	(42)	108
4	Corporate and mutual insurance	3	(38)	108
5	Stock market and financial tools derivatives	3	(38)	108
6	Psychology	2	(38)	72
7	Practice course of Chinese Part 4	5	(58)	180
8	Practice course of Italian Part 4	5	(58)	180
9	Practice course of Spanish Part 4	5	(58)	180
10	Practice course of French Part 4	5	(58)	180
11	Practice course of German Part 4	5	(58)	180
12	International project financing (elective)	3	(42)	108
13	Budgetary systems (elective)	3	(42)	108
14	International lending (elective)	3	(42)	108
15	International price formation (elective)	4	(38)	144
16	Investment projects (elective)	3	(42)	108
17	Management of portfolio investments (elective)	4	(38)	144
	Total**	42		

**Full-time students also do 9 credits worth Graduation Assignment in Spring semester Year 4, that is not offered to exchange students.

Position of courses in the track (which semester, credit value as well as contact hours and total workload) are subject to change from year to year. Please, always recheck upon arrival.

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Bachelor program

Track title: Management

Program: Marketing

Year 4				
Spring Semester				
№	Course	Credits	Contact hours	Total workload
1.	Marketing management	2	28	72
2.	Brand management	2	28	72
3	Marketing communications	2	28	72
4	International marketing	2	28	72
5	Applied marketing research	2	28	72
6	Market statistics	2	28	72
7	Internet marketing (elective)	2	28	72
8	Legal marketing regulations (elective)	2	28	72
9	Advertising and PR (elective)	1	28	36
10	Marketing relations (elective)	2	28	72
11	Management of advertising (elective)	1	28	36
12	Promotion management (elective)	2	28	72
13	Practice course of Chinese Part 4	3	46	108
14	Practice course of Italian Part 4	3	46	108
15	Practice course of Spanish Part 4	3	46	108
16	Practice course of French Part 4	3	46	108
17	Practice course of German Part 4	3	46	108
	Total**	25		

**Full-time students also do 9 credits worth Graduation Assignment in Spring semester Year 4, that is not offered to exchange students.

Position of courses in the track (which semester, credit value as well as contact hours and total workload) are subject to change from year to year. Please, always recheck upon arrival.

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Master program

Track title: Economics

Program: International Corporate Finance

Year 1				
Fall Semester				
№	Course	Credits	Contact hours	Total workload
1.	Microeconomics	5	36	180
2.	Econometrics	3	48	108
3.	Methodology and research methods in economics	3	28	108
4.	Managerial accounting and budgeting	4	32	144
5.	International strategic management	3	28	108
6.	Business English	4	20	135
7.	Research Workshop	4	10	126
	Total	26		

Year 1				
Spring Semester				
№	Course	Credits	Contact hours	Total workload
1	Macroeconomics	4	40	144
2	Business and Scientific communications	2	14	72
3	Audit and control (elective), or International banking (elective)	5	56	180
4	International risk management	4	28	144
5	Investment analysis	4	36	144
6	International stock markets (elective), or Portfolio analysis (elective)	4	28	144
7	Research workshop	3	10	126
8	Business English	2	12	108
9	Technologies of effective management	2	14	72
10	Professional workshop	1	6	36
11	Research internship	3		108
	Total	34		

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Master program

Track title: Economics

Program: International Corporate Finance

Year 2				
Fall Semester				
№	Course	Credits	Contact hours	Total workload
1	International corporate finance	4	42	144
2	Firm valuation (elective) or IFRS (elective)	3	28	108
3	International taxation (elective) or International insurance	3	28	108
4	Financial analysis	4	28	144
5	Research Workshop	5	14	180
6	Professional Workshop	2	10	72
	Total	21		

Master program

Track title: Management

Program: International Innovation Management

Year 1				
Fall Semester				
№	Course	Credits	Contact hours	Total workload
1	International strategic management	5	32	180
2	Business and scientific communications	2	14	72
3	Technological and Innovative management	5	32	180
4	Methodology and research methods in management	4	28	144
5	Modern management concepts	3	20	108
6	Business English	4	20	135
7	Research Workshop	4	10	126
	Total	27		

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Master program

Track title: Management

Program: International Innovation Management

Year 1				
Spring Semester				
№	Course	Credits	Contact hours	Total workload
1	Managerial economics	3	28	108 (28)
2	Comparative accounting	3	28	108 (28)
3	Entrepreneurial activities (elective), or Intellectual capital management (elective)	3	28	108
4	Econometrics	3	28	108
5	Financial diagnostics	4	28	144
6	Modern strategic analysis	4	28	144
7	Supply chain management (elective), or International business strategies (elective)	4	36	144
8	Business English	2	12	108
9	Research Workshop	3	10	126
10	Professional Workshop	1	6	36
11	Scientific internship	3		108
	Total	33		

Year 2				
Fall Semester				
№	Course	Credits	Contact hours	Total workload
1	International Peculiarities of Organizations and International Marketing	3	40	108
2	International corporate finance	4	40	144
3	International marketing of high technology products and innovations (elective), or Innovation and investment risks (elective)	4	36	144
4	Knowledge management and networks (elective), or Economic security of business innovations (elective)	3	28	108
5	Research Workshop	6	14	216
6	Professional Workshop	1	6	36
	Total	21		

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Master program

Track title: Management

Program: International Business

Year 1				
Fall Semester				
№	Course	Credits	Contact hours	Total workload
1	Modern World Management Concepts	3	28	108
2	Methodology and Research Methods in Management	3	28	108
3	Financial Diagnostics and Development Perspective Modelling	4	28	144
4	International Financial Management	4	28	144
5	Business English	2	28	108
6	Corporate Management	3	28	108
7	Research Workshop	4	10	126
	Total	23		

Year 1				
Spring semester				
№	Course	Credits	Contact hours	Total workload
1	Managerial Economics	4	42	144
2	Business Peculiarities of Economy in Transition Countries (elective), or Entrepreneurial Economics (elective)	5	56	180
3	Legal Support of International Business	3	28	108
4	Consumer Value Creation	4	28	144
5	Accounting and Analysis in International Business	4	28	144
6	Supply Chain Management (elective), or Taxation of international operations	4	28	144
7	Business English	4	42	108
8	Business and Professional Communications	2	14	72
9	Research Workshop	3	10	126
10	Scientific Internship	3		108
11	Professional Workshop	1	6	36
	Total	37		

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Master program

Track title: Management

Program: International Business

Year 2				
Fall semester				
№	Course	Credits	Contact hours	Total workload
1	Cross-Cultural Marketing (elective), or Business Planning in Companies (elective)	3	28	108
2	World Leading Companies (elective), or Sustainable Development and Corporate Social Responsibility (elective)	3	28	108
3	International Features of Companies and International Marketing	4	42	144
4	Risk Management in Supply Chain	4	42	144
5	Research Workshop	7		252
	Total	21		

ACADEMIC CALENDAR 2019-2020

Bachelor programs	Master programs
<p>Fall (winter) Semester – <i>1st September-31 January (indicative dates)</i></p> <p>Orientation meetings for exchange students – <u>Within several days of semester start</u></p> <p>Examination period – <i>09 January-31 January</i>, additionally midterm tests and exams in early November and end of the year tests at the end of December.</p>	<p>Fall (winter) Semester – <i>Mid September-31 December (indicative dates)</i></p> <p>Orientation meetings for exchange students – Within several days of the start of the semester</p> <p>Examination period –early November; 23 December-31 December</p>
<p>Spring (summer) Semester – <i>11 February- 13 July (indicative dates)</i></p> <p>Orientation meetings for exchange students – Within several days of semester start</p> <p>Examination period - <i>24 June-13 July</i>, additionally mid-term tests and exams in the middle of April.</p>	<p>Spring (summer) Semester – <i>Mid January-06 July (Indicative date)</i></p> <p>Orientation meetings for exchange students – Within several days of the start of the semester</p> <p>Examination period - 11 March-16 March; 06 May-11 May; 01 July-06 July (<i>Indicative dates, may be subject to change, several days</i>)</p>

PRUE Grading System

The grading system in Plekhanov Russian University of Economics includes two grading scales: for examination with grades (excellent, good, satisfactory, and unsatisfactory) and for pass/fail type of examination.

Grades	Examination with grade	Pass/Fail type of examination
100-85	Excellent	Pass
84-70	Good	Pass
69-50	Satisfactory	Pass
less than 50	Unsatisfactory	Fail

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HIGHLIGHTS

The University provides **3-level training**

I level – bachelor degree programs

II level – master degree programs

III – Ph.D. and Dr. Sc. degree programs

Form of studies on bachelor programs:

Full time form – 4 years

Part-time form – 4,5 years

Form of studies on master programs:

Full time form – 2 years

Part-time form – 2,5 years